

### KPI 1: Retention Rates

Retention rates represent the percentage of a school’s full-time, first-time undergraduate students who are enrolled in the Fall and continue at that college the next Fall term. Retention rates are directly related to the Strategic Plan 2020 priority, Improve Student Learning, Persistence, and Completion. Students who are retained are more likely to complete the required coursework to earn a credential or degree.

EMCC will retain FTFT students. This rate is compared to state and national rates, and identified within the parameter of institutional performance range.

	Mississippi CC Average	National CC Average	2019 Threshold	2019 Goal	Actual Retention
Fall 2019 (fall 2016 cohort)	59%	58%	60%	70%	69%

Source: IPEDS Data Feedback Report, MS Community College Report Card

